

eei EXECUTIVE
EDUCATION
INSTITUTE

2024



SMACNA WESTERN WASHINGTON





lead. inspire.

FUTURE LEADERS START HERE.



the program.

ideal candidates

Emerging executives, future leaders and the next generation of SMACNA directors

dates

Begins: May 2024
Ends: November 2024

cost

\$1,000 fee covers your course work.

SMACNA will cover the cost of the hotel, group transport and group meals at eei.*

application

Attendees must submit application, essay, resume and recommendation form by **May 20, 2024**.

*Attendees are responsible for air travel and incidentals.

SMACNA Western Washington is excited to announce the 2nd annual Executive Education Institute for emerging executives, future leaders and the next generation of SMACNA directors.

A select group will be chosen to attend this elite program. Courses will be taught in person by some of our industry's most respected leaders. Attendees will also attend an intensive weekend retreat taught by Yale School of Management professors. This is a one-of-a-kind opportunity to study, collaborate and learn from the biggest and brightest minds in the industry and elite institutions.

schedule and speakers

date	speaker	theme
May 28	Julie Muller, BJ Giri and Russ Kimball	Introduction Orientation
Jun 4	Henriet Schapelouman	What Type Of Leader Are You?
Jun 12	Shaabini Alford	Decision Making to Create Alignment Between Field and Office
Jul 8	Andy Patron	Building Great Teams
Aug 22	Eric Anderton	How to Make Yourself Indispensable and Build a Rewarding Career
Sept 17	Bill Dwyer	Negotiation Skills and Mutual Gains Bargaining
Oct 16	Henriet Schapelouman	Importance of Career Coaching and Effective HR Strategies
Nov 5	Julie Muller, BJ Giri and Russ Kimball	Executive Committee
Nov 12-14	Executive Strategy Retreat	



**executive
strategy
retreat.**

NOVEMBER



executive strategy retreat.

The Executive Strategy Retreat is a one-of-a-kind experience to study, collaborate and learn from the biggest and brightest minds in the industry.

You'll have access to first-class professors from elite institutions as they discover long-term strategy development and refine their leadership skills — all while networking with your peers!

The retreat includes educational sessions and group activities for an engaging experience you won't want to miss.



meet the speakers



Eric Anderton
Owner, Construction Genius

Eric is an accomplished construction industry executive, leadership advisor, strategic facilitator, and keynote speaker with more than 25 years of experience. In 2013, he founded Construction Genius to help construction firms tackle their biggest leadership challenges.



Shaabini Alford
Consultant, Maxim Consulting

Shaabini is a seasoned professional in the construction and mechanical contracting industry. Known for consistently delivering excellence, her strengths include enhancing business processes, team leadership and cultivating a culture of trust throughout her two-decade career.



William Dwyer
Assistant Teaching Professor, Rutgers University

William teaches at the Rutgers University School of Management and Labor Relations, including courses in Negotiation and Workplace Conflict Resolution, along with other undergraduate and postgraduate level courses.



Henriet Schapelhouman
President, Semper Vita Institute

Henriet currently serves as the president of Semper Vita Institute, a training company specializing in the personality and strengths-based coaching of individuals, executives, teams, organizations, marriages and families. She is also an ordained pastor in the Free Methodist Church and popular speaker at conferences and retreats.



Andy Patron
Principal Consultant, Aboveboard Consulting

Andy has been working in the construction industry for over 30 years, leading, managing and developing people with private and public sector owners. He's a sought-after consultant, trainer, speaker, group facilitator and presenter whose passion for talent development has helped him collaborate and build solutions with clients all over the world.

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